

MEETING:	Penistone Area Council
DATE:	Thursday, 7 October 2021
TIME:	10.00 am
VENUE:	Council Chamber, Penistone Town Hall

AGENDA

- 1 Declarations of pecuniary and non-pecuniary interests

Minutes and notes

- 2 Minutes of the Penistone Area Council meeting held on 22nd July, 2021
(Pac.07.10.2021/2) *(Pages 3 - 10)*
- 3 Notes from the Penistone Ward Alliance held on 23rd September, 2021
(Pac.07.10.2021/3) *(Pages 11 - 12)*

Performance

- 4 Report on the Use of Ward Alliance Funds (Pac.07.10.2021/4) *(Pages 13 - 16)*
- 5 Performance Report - Q1 (Pac.07.10.2021/5) *(Pages 17 - 28)*

Items for decision

- 6 Procurement and Financial Update (Pac.07.10.2021/6) *(Pages 29 - 36)*

Items for discussion

- 7 Feedback from Community Listening (Pac.07.10.2021/7)
- 8 Cancer Screening Behavioural Insights - Kaye Mann/Emma Bates
(Pac.07.10.2021/8) *(Pages 37 - 60)*

To: Chair and Members of Penistone Area Council:-

Councillors Barnard (Chair), Greenhough, Hand-Davis, Kitching, Lowe-Flello and Wilson

Area Council Support Officers:

Matt Bell, Penistone Area Council Senior Management Link Officer
Elaine Equeall, Penistone Area Council Manager
Rachel Payling, Head of Service, Stronger Communities
Peter Mirfin, Council Governance Officer
Cath Bedford, Public Health Principal - Communities

Please contact Peter Mirfin on email governance@barnsley.gov.uk

Wednesday, 29 September 2021



MEETING:	Penistone Area Council
DATE:	Thursday, 22 July 2021
TIME:	10.00 am
VENUE:	Reception Room and Room 2, Barnsley Town Hall

MINUTES

Present Councillors Barnard (Chair), Greenhough, Hand-Davis, Kitching, Lowe-Flello and Wilson

8 Declarations of pecuniary and non-pecuniary interests

No Members declared an interest in any item on the agenda.

9 Minutes of the Penistone Area Council meeting held on 3rd June, 2021 (Pac.22.07.2021/2)

The Area Council received the minutes of the previous meeting held on 3rd June, 2021.

RESOLVED that the minutes of the Penistone Area Council meeting held on 3rd June, 2021 be approved as a true and correct record.

10 Notes from the Penistone Ward Alliance held on 1st July, 2021 (Pac.22.07.2021/3)

The meeting received the notes from the Penistone Ward Alliance meeting held on 1st July, 2021.

RESOLVED that the notes from the Penistone Ward Alliance held on 1st July, 2021 be received.

11 Section 106 - Laura Sharman (Pac.22.07.2021/4)

Laura Sharman, S106 Programme Manager was welcomed to the meeting to give an overview of what the Section 106 obligations were and the monies available and due in the future for the Penistone area.

Members were reminded of the basis of Section 106 payments through planning obligations which included affordable housing, education, public open space and sustainable transport. Members were informed that the sustainable transport criteria had been adopted in 2019 resulting in the monies from that criteria would be seen in the near future and that those monies were charged in addition to other S106 funds and not taken out of the original 3 criteria.

Members were informed about the process for spending S106 financial contributions and that once signed, it came into effect if the planning permissions was implemented and reached the trigger point for payments such as commencement on

site or just prior to occupation and that it is registered as a land ensuring that any future land owners would be obligated to pay until the terms were met.

Members questioned what affordable housing. They were informed that it could be either the purchase of land in order for the Council to build new affordable housing or the purchase of empty properties for Berneslai Homes to rent out.

Members spoke of their previous concerns around S106 monies being accumulated through developments in the area which were then placed in a Borough wide pot and spent elsewhere. They were reassured that this was no longer the case and that any monies accumulated through agreements in the Penistone Area would be allocated and spent in the Penistone Wards.

Members were provided with an update on the Section 106 monies that had been spent in the area under each of the 4 criteria and the future agreements that had been signed but had not been implemented at the time of the meeting.

Concerns were raised around the monies made available to fund schools places, members stated that whilst this was welcome, the schools around Penistone were full to capacity and that the buildings could not physically take further children by expanding as they do not have the space. They were also concerned that further building of houses in the area would result in the radius for school allocations to shrink resulting in children that technically lived in the area for Penistone schools to not receive places and them having to travel further afield having a knock on effect on other schools in the Borough such as Horizon, Darton and Kirk Balk.

A verbal update was provided on the 400 property Wellhouse Lane Development which had been agreed through Planning and an outline of the agreed S106 monies that would be paid was given including £200,000 for works to be carried out around the Bridge End junction plus funding towards 79 Primary School places and 56 Secondary Schools places.

Members were informed that an Annual Infrastructure Fund Statement had been produced since 2019/20 which set out the Section 106 activity of the period, including the Council's internal process relating to S106 contributions, the contributions made in the particular year, projects delivered throughout the Borough and S106 monies secured for future years.

Members raised concerns around Section 106 contributions promised to local projects that had not been paid resulting in the projects having to find contributions elsewhere, ie through the Ward Alliances. They were informed that if the development was not to happen or it was stalled for reasons such as lockdown then the funding would not come into the pot until the agreed trigger points for payments such as an amount to be paid on the 25th property being sold. Members noted that whilst this had happened in the past, schemes would not be taken to Panel and approved unless the money was already there.

RESOLVED that thanks be given for the presentation and hard work undertaken by Laura Sharman in the management and allocation of Section 106 contributions.

12 Procurement and Financial Update (Pac.22.07.2021/5)

The item was introduced by the Area Council manager who drew the attention of the members to the Supporting Vulnerable and Older Peoples Service, members were reminded that an extension to the Age UK contract had been awarded until the end of December, 2021 and informed that a procurement process had been established which included a member workshop to take place on 17th August, 2021, which members were encouraged to attend, to agree the new grant specifications followed by a period of time during October when grant funding applications would be accepted with a view to then organising a Grants Panel for assessment of the applications during November and December, 2021 to ensure the new service chosen would be ready to be delivered in January 2022.

Members received an update on the Penistone Area Council Working Together Fund, which had a remaining balance of £33,599 in the fund. Members were informed that a drive to encourage more applications had taken place through an advert in the Penistone Living supplement and members were encouraged to push forward any suitable projects to receive funding.

Members were informed that the Working Together Grant Fund – Supporting Young People Grant Fund was standing at £40,594 with 5 projects approved that would be reported on once they had completed their first quarter.

The Clean Green and Tidy contract which was agreed at a cost of £100,000 for the 2021/2022 year continued to thrive and members were informed that they would receive a further summary for the full Quarter 1 at the next meeting of the Area Council to take place in September, 2021.

The Ward Alliances opening budget for the financial year 2021/22 was £26,925. Members were informed that an increase in applications for funding were being received as groups had started to commence. Projects totalling £6,937.77 had been approved at the meeting held on 1st July, 2021.

Members were reminded of the additional £10,000 ring fenced budget to encourage applications from groups to provide summer holiday activities, and whilst there had been 2 projects approved from this initially no further applications had been received. Members were asked whether they wished to place the remaining budget of £8,410 back into the main Area Council budget or whether they would be minded to use this money out of the school holiday for other projects.

Members then went on to raise concerns around the initiative for children who receive free school meals called the Healthy Holidays Club which had replaced the vouchers and food parcels sent out in previous school holiday periods. The majority of concerns were that whilst it seemed a good idea, hardly any placements had signed up for the club and the ones that had in the area were full to capacity leaving families without. Members questioned whether it would be feasible to use the ringfenced pot of money to fund some vouchers or food parcels.

Issues were raised around identifying children eligible for the free school meals and ensuring the families eligible received the parcels or vouchers. Members agreed that they would like this to be investigated further and expressed their support for this initiative.

Members noted that the spend to date from the 2021/22 financial year budget was £100,000 on the Twiggs Contract with a further £35,000 for the Age UK 6 month extension and £10,000 for the Ward Alliance, leaving a total of £70,225.

Members were informed that a reimbursement was expected from the Local Support Grant which supported the Welfare Information and Advice Service which was available for people self isolating and based on the numbers of people coming through the Information and Advice Service which would be updated at a future meeting once it had been received.

RESOLVED:-

- (i) That the update on procurement activity be received;
- (ii) That the update of contracts funded by the existing Supporting Isolated and Older People Grant Fund within the report be noted;
- (iii) That the update on the grant procurement process and timetable to establish future provision to support vulnerable and isolated older people in the wake of the Covid-19 pandemic be noted
- (iv) That update and current financial position of the Penistone Working Together Fund be received;
- (v) That the update on ringfences funds within the existing Working Together Fund to establish specific activities that will support young people in the wake of the Covid-19 pandemic be received;
- (vi) That the updates on the new Clean and Tidy contract started in April 2020 with the report be noted;
- (vii) that the update on the Ward Alliance Fund budget be noted including the £10,000 ringfenced funding pot to support young people's activities during the school summer holiday period 2021 be noted;
- (viii) that the Area Council Manager investigate whether the remaining money in the Working Together Fund – Supporting Young People ringfenced budget could be used to fund food parcels or food vouchers for children who receive free school meals and acquire the required approval from Ward Alliance Members;
- (ix) That the current financial position for 2021/22 be noted.

13 Report on the Use of Ward Alliance Funds (Pac.22.07.2021/6)

The Area Council Manager spoke to the report, drawing attention to the £20,000 annual allocation and carry forward of £6,925 giving a total of £26,925. Members were informed that following further application approvals a budget of £22,276 remained.

RESOLVED that the report be noted and thanks be placed on record for the Ward Alliance's efforts in funding many projects that are good value for money.

14 Interim Performance Report - Presentation (Pac.22.07.2021/7)

The Area Council Manager provided an overview of performance, which included all contracted services and made members aware that they were between quarters and it was expected that the Quarter 1 update would be provided at the September meeting.

A brief reminder of contracts awarded by the Area Council was provided to members and that the Supporting Vulnerable and Isolated Older People's contract had been extended to the end of December, 2021.

Highlights were provided of the work carried out by Age UK including the move to engage with more service users face to face in the aim to get people out and about moving due to the increased evidence suggesting that they were struggling with mobility due to the long periods of lockdown. Walks for Health which had begun in Silkstone had been popular and more walks had been planned to include Wentworth Castle Gardens in the future and Tai Chi classes had been reintroduced in Penistone with a planned new programme in Pilley. Members noted that the initiative to deliver meals and activities to homes had ceased but would be reviewed and ready to start up again if needed.

Members were informed that discussions were being held around a relaunch of the Men in Sheds initiative to encourage new members and that they would be looking to expand their workspace. Members commented that Springvale Community Gardens may have some free space and also the Penistone Community Church had some space they would designate for community use.

Members expressed their disappointment at the continued restrictions on the community car share scheme, but they were informed that once restrictions had been lifted this would be reviewed and a push would be made to get it going once again.

A brief introduction to the Take a Seat Campaign was provided and members were asked to identify existing benches around the area which could be utilised to support older people. Members were encouraged by the campaign and named a number of areas that could be used. Twiggs had been working in collaboration with the scheme in order to restore any benches that may have been earmarked for the campaign.

Members noted that a Dementia friendly café session would be held in July at Penistone Leisure Centre with dementia specific activities being provided.

A brief overview of the work being carried out by Twiggs was provided including the continued support with individual litter picks by providing tools and equipment, work carried out during the volunteers week and Great British Spring Clean which included work on the tank ramp and turntable in Penistone and a number of village clean ups including Cawthorne and Thurlstone with discussions taking place with a view to holding one in High Hoyland.

Contact had been maintained with Hoylandswaine, Cawthorne and Silkstone Primary Schools with the mini Christmas tree competition and regular updates had been provided on Penistone FM to promote volunteer opportunities. Support had been provided for young people taking part in the Duke of Edinburgh's award and Princes Trust work experience and a new apprentice had joined the Team.

The DIAL Service continued their service online and over the telephone which had been deemed a popular way for service users to contact them as they felt there was less stigma attached to a phone call rather than walking into a face to face appointment. The new contact methods were more advantageous to service users instead of having to wait for the Thursday drop in at Penistone Town Hall.

Members were informed that most of the contact made was in relation to Personal Independent Payments (PIP) but that demand remained steady and numbers were enhanced with the safe and well checks and support with public health guidance.

Outcomes on benefit gains had remained high with further discussions to take place regarding service delivery in the future as restrictions came to an end.

The CAB debt advice service was funded to the end of September, 2021 with a 6 month extension to the end of April, 2022 funded from the financial hardship fund. Contact to the service remained by telephone and online, although the video appointment option had not seen much take up but these methods were also deemed a preferred way to contact the service as service users felt it maintained anonymity within the community.

An upsurge in debt recuperation was expected as restrictions were lifted and the courts worked through their backlog of cases which was predicted to see average rent arrears rise to between £7,000 and £9,000 from pre-pandemic numbers of around £2,000. Training and recruitment of new volunteers continued and there was a need for an evaluation of the type of service that would be required post pandemic.

An update was provided on 5 projects that had been granted from the Supporting Young People Grant Fund which were:

- Ad Astra – to provide gender specific mental wellbeing sessions to pre-16 pupils at Penistone Grammar School
- Penistone Grammar School – to provide mental wellbeing sessions for post-16 pupils from September
- Penistone Girl Guiding – to provide support to young women through positive experiences and activities to enhance self-esteem and wellbeing
- Angel Voices – community based singing workshops to lead up to community performance events to raise funds for charity, 2 had been held in July with a third to be held in August
- Penistone Leisure – to hold a range of activities such as Teen Boxing, skating and a planned resilience bootcamp plus structured activities to support mental health
- Active Minds Project Penistone FM – to provide training to a core group of young people in broadcasting skills to then engage with other young people to pass on their experiences and advise through podcasts

Members were provided with an update on the work the Area Team had carried out including the continued support to local businesses and community venues through the Public Health funded Neighbourhood Engagement Officer. The Penistone Living magazine had been published with promotion of the role the Area Team hold in the community and hopes that people would be encouraged to come forward.

The community mapping exercise to determine the number of operational community groups in the area and what support they would need for future development continued.

Members were informed that a covid-19 fund of £250,000 was available for applications for funding for already established voluntary and community organisations across the Borough who had been adversely affected as a result of the pandemic and were facing financial difficulties.

As part of the Community Listening exercise, an intensive period of community engagement had been planned during August and September in order to understand more about the Penistone Community including a stall at the Community Gala and a market stall on a Thursday morning. There were also plans for a walk on the Trans Pennine Trail around the Penistone East Ward calling off at venues in the villages and Towns and speaking with members of the community.

Members were provided with a brief overview of some of the other work the Team had carried out and were informed that Mandie Olofinlua, the new Neighbourhood Engagement Officer would be starting in August to provide public health support post pandemic.

RESOLVED that the report be noted.

Chair

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NOTES OF PENISTONE WARD ALLIANCE MEETING
Thursday 23 September 2021, 7pm, Penistone Town Hall

1. Present: Cllr David Greenhough (Chair), Chrissie Yates, Jonathan Cutts, Cllr Hannah Kitching, Graham Saunders, Bob Blythe, Cllr John Wilson, Cllr Mandy Lowe-Flello

In Attendance: Stephen Miller, Mandie Olofinlua

Apologies: Cllr Robert Barnard, Cllr Paul Hand-Davis, Richard Leech, Barbara Lee, Joe Unsworth, Ann Walker, Allen Pestell

2. Declarations of Pecuniary and Non-pecuniary Interest

Cllr Greenhough declared pecuniary interest in the Thurgoland Welfare application.

3. Notes of the Meeting Held on 1 July 2021

Approved.

4. To Consider any Matters Arising from the Notes

None.

5. Ward Alliance Finances

Cllr Greenhough confirmed the Penistone Ward Alliance fund has an allocation of £11,790.83 remaining for the current financial year. There is also an allocation of £8,410 remaining to support school holiday activities under the 'School's Out' programme.

6. Penistone Area Council Update

None

7. Applications for Financial Assistance

a) Tankersley Welfare Hall Garden – £1,230

TPEG were praised for the activities in the area and a proposal of £750 was recommended for approval.

b) Pilley Pocket Park Refreshment Outlet - £4,186.85

Concerns were raised over the price and only one quote being provided. Recommended to work further with the Penistone Area Team on developing the project.

c) Conroyd Wood Path Upgrade - £4,000

A proposal of £2,000 was recommended for approval, based on the group achieving the remaining match funding.

d) Hoylandswaine Dog Poo Bags - £350

A proposal of £350 was recommended for approval. Ward Alliance members were interested in the results of this project on dog waste in the area.

e) Thurgoland iPad Station - £656.70

A proposal of £656.70 was recommended approval.

f) Hunshelf Chat - £403

Questions were raised about the proposed solution, recommended to explore other options.

8. Any other business

Update and information sought on the progress of Principal Towns in Penistone.

9. Date and time of next meeting

TBC

2021/22 WARD FUNDING ALLOCATIONS

For 2021/22 each Ward will have an allocation of £10,000 Ward Alliance Fund.

50% of the funding requires a match-funding element of volunteer time that directly relates to the project in question, or other match funding resources (such as free room hire or donations of goods and equipment). This reflects the fact that the fund is intended to support volunteering and social action in our communities.

50% can be used for initiatives that have no volunteer element – such as the purchase and installation of benches, hanging baskets or other street furniture.

Area Councils have the option to allocate up to £20,000 from the Area Council budget to each of their Ward Alliances. This is discretionary to each Area Council, and Area Council's may also choose not to allocate any funding to ward level.

The carry-forward of remaining balances of the 2020/21 Ward Alliance Fund will be combined and added to the 2021/22 Allocation, to be managed as a single budget with the above conditions.

All decisions on the use of this funding need to be approved through the Ward Alliance.

2021/22 Final Ward Project Allocations**PENISTONE WARD ALLIANCE**

For the 2021/22 financial year the Ward Alliance have the following available budget.

£20,000.00	base allocation
£6,925.00	carried forward from 2020/21
£10,000	Area Council - Ringfenced Summer Activities Fund underspend to be returned
£36,925.00	total available funding

Project	Allocation	Match funding element of allocation	Non Match funding allocation remaining	Allocation Remaining
			£13,462.50	£36,925.00
Tankersley Bench Renewal	£3,000	£3,000	£13,462.50	£33,925.00
Penistone Camera Club	£1,435.40	£1,435.40	£13,462.50	£32,489.60
Oxspring MUGA	£1,700	£27,566.40	£13,462.50	£30,789.60

Project	Allocation	Match funding element of allocation	Non Match funding allocation remaining	Allocation Remaining
Cawthorne Toddler and Baby Group	£475	£0	£12,987.50	£30,314.60
Thurgoland Welfare Replanting	£1,000	£2,274	£12,987.50	£29,314.60
Tankersley and Pilley Environmental Group (TPEG)	£677.77	£1,370	£12,987.50	£28,636.83
Barnsley Road Club Summer Club	£590	£1,150.80	£12,987.50	£28,046.83
Oxspring United JFC New Goals	£1,020	£1,849	£12,987.50	£27,026.83
Penistone Gala Penistone By The Sea	£1,650	£5,260.80	£12,987.50	£25,376.83
Springvale Community Garden Summer Activities	£1,000	£739.80	£12,987.50	£24,376.83
Penistone Cricket Club drainage	£2,000	£18,000	£12,987.50	£22,376.83
Tankersley Welfare Hall Garden	£750	£1,356.30	£12,987.50	£21,626.83
Conroyd Wood Footpath Project	£2,000	£2,466	£12,987.50	£19,626.83
Hoylandswaine Dog Poo Bags	£350	£123.30	£12,987.50	£19,276.83
Thurgoland iPad Station	£656.70	£2,466	£12,987.50	£18,620.13

Project	Allocation	Match funding element of allocation	Non Match funding allocation remaining	Allocation Remaining

Red = Summer Activities Funds

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April to
June
2021







Penistone Area Council Performance Report



Area Council Priorities



These services address the priorities and deliver the outcomes and social value objectives for the Penistone Area Council.

Priority	Service	Contract /Grant	Contract end date	Provider
	Clean, Green and Tidy	£100,000 per annum	Funded until end of March 2022 option to extend further 1 year	Twiggs
	Supporting Vulnerable and Isolated Older people	£70,000 per annum	Funded until December 2021	Age UK Barnsley
	Debt advice service	£12,118 per annum	Funded until March 2022	Citizens Advice Barnsley
	Information and Advice service	£10,136 per annum	Funded until January 2023	DIAL
	Working Together Grant Supporting Young People	£40,000	July 2022	Various
	Principal Towns		Ongoing	

	Outcome indicator	This Quarter	This year 2021/22	Last year 2020/21	To date
	Clean & tidy activities which involve businesses	12	12	14	160
	Young people making a positive contribution to the design/maintenance of their local environment	7	7	2	614
	People who feel they have the opportunity to influence the design and maintenance of their local environment	7	7	22	326
	Apprentice and placements created and recruited to	1	1	1	4
	People taking up work experience placements	0	0	0	31
	No of young people engaged in volunteering	10	10	13	684
	Activities which involve young people under the age of 18	12	12	2	242
	Community groups supported	16	16	86	613
	New community groups supported	0	0	3	57
	Community car scheme journeys	4	4	4	858
	Adult volunteers engaged	225	225	138	2,768
	New volunteers	26	26	40	841
	Residents and young people receiving advice and support	142	142	761	1930
	Residents referred to health and advice	21	21	76	114
	FTE jobs created and recruited to	1	1	3	23.5
	Local spend (average across all contracts)	95	95%	95%	95.4%
	Volunteer hours contributed (£ value)	£10,850.40	£10,850.40	£13,668.52	£309,574.89
	Volunteer opportunities created	111	111	150	1578
	People achieving a qualification / accreditation	0	0	0	152
	People receiving training	14	14	52	1027

Clean, Green and Tidy Service

Twiggs



189 volunteers supported

398 volunteer hours supported

899 rubbish bags filled (593 purple bags)

17 added value projects delivered

Tool Bank supported 30 households

This contract provides a service to help maintain a clean, green and tidy environment in the wards of Penistone East and Penistone West. The emphasis is to work with the community; incorporating volunteers, local businesses, parish councils and local schools to empower and enable a sustainable approach. In spite of restrictions due to the pandemic, the contract has continued to provide a supportive service for community groups and parish maintained areas, finding different ways to work with volunteers within COVID guidelines as well as identifying specific projects across the patch to maintain the appearance of the Penistone area.

Highlights

12 (Target 10) Groups and parishes supported. Activity increasing as restrictions start to ease from the pandemic with some groups now feeling more confident to come together. Groups worked with this quarter included: Ingbirchworth volunteer group, Hoylandswaine Church community group, Penistone Archives, Thurgoland Parish, Silkstone Care group, Tankersley Parish Council, TPEG, Marketeers, Water Meadows Park group, Springvale Community gardens, Royd Community gardens, HB+ Hoylandswaine, Team Green Moor





16 individual projects (target 5) – Twiggs taking initiative in the area. These have been particularly beneficial during pandemic restriction periods working on areas such as clearance of moss, leaves and overgrown areas for safety from footpaths, in areas around Penistone town, Ingbirchworth Hoylandswaine, Silkstone Common and Howbrook. Where possible the team has also worked with volunteers to reveal seating areas, and help maintain incredible edible beds in various locations including Windermere Road and outside the town hall.

- 11 individual litter picks undertaken and a total of 306 large black bags of litter removed (increase amount from last quarter due to Great British Spring clean)
- Links have been maintain with 4 primary schools ; Silkstone Common, Hoylandswaine, Cawthorne and Silkstone Primary, as a result of the Christmas tree competition. A good way to maintain links whilst covid restrictions continue with schools.
- Although this has still been a restrictive period due to Covid (inevitably no new groups could be supported this quarter) the Twiggs team has continued to support the upsurge in independent volunteers through the tool bank scheme (as reported in the last quarter) and helped to support events as part of volunteers week and Great British Spring clean. Also 7 volunteers were trained in equipment usage at Team Green Moor Moor



Supporting Vulnerable and Isolated Older people Grants

Age UK Barnsley



547 of interventions

211 people helped

30 volunteers worked with

£18,636.80 estimated gains in benefits

LOT 1: Social Action and Volunteering

Supporting people one to one through volunteer be-friending, providing specific information and advice for older people, assisting with travel through the community car scheme, and connecting people through small scale activities such as walking for health.

Number of existing service users 1:1	24
Number of new service users 1:1	5
Number I&A Service Users	16
Community Car Journeys	4
Number Volunteers <i>Existing , active volunteers</i>	19
Number of new volunteers; <i>Includes befrienders/good neighbours/car drivers</i>	2

Highlights

- 8 new referrals this quarter coming from the social prescribing adviser, family, self-referrals and social services
- One volunteer received her five-year service award and others were given goody bags in recognition of their support to mark volunteers week in June.
- Two new volunteers have been successfully processed, have received their induction and are now up and running. Two further volunteers have come forward and have had an informal chat with the SIW and have been given application forms for submission
- Existing volunteers are now supporting service users face-to-face whilst following social distance guidelines through activities such as walking for health at Silkstone and Wentworth Castle Gardens



- Links have been made with Thurlstone Primary School following delivery of 48 bug hotels made by one of Age UK's service users (aged 88) , and the school is now participating in a letter writing scheme to some of the older service users. This will involve writing a letter, making a card or drawing a picture which will then be collected by the SIW and passed on to the relevant service users.
- Following the success of the Wortley Golf Club Collaboration, meals have now finished for the summer but there is still financial provision for a Christmas lunch, and this has now been booked for Wednesday 1st December
- 16 new service users received information and advice. All enquiries have been dealt with via telephone or email initially. The service has just restarted office visits or home visits for the most vulnerable. The total estimated gains through benefits for the period is £18,636.80 Type of advice given - Benefits 13, Social Care 3, Housing 1, Travel 4.
- The community car scheme is still only able to provide transport for essential journeys only, such as GP and other medical visits but needs to work within Covid 19 guidelines issued by the Public Transport Executive.



Lot 2 – Community Activities

The focus of this is to provide group based activities with an emphasis on achieving health outcomes, activities to engage men, activities to promote intergenerational relationships and creating opportunities where there are none in outlying villages.

Highlights

- Pilley Healthy Life group meetings resumed from 23rd June with the start of a 6 week programme of Tai Chi for Arthritis and Falls Prevention. 11 members currently.



- Wortley St. Leonard's Church continues to open on Wednesdays between 11am and 1pm for private prayer. The Afternoon Social group will agree a date to re-start following the expected Government update on 19th July.
- Crow Edge, Carlecotes, Dunford Bridge there are plans to conduct a community survey to establish if residents are interested in a local group activities Once the survey has been carried out we will look again at setting up regular walks in the area and we will also consider how to address any other issues that are identified

- Cawthorne started visiting groups again to promote the Penistone Social Inclusion Project and re-establish contact with group leaders once the restrictions have eased. This will be a good time to start planning a new walking group using the Cannon Hall grounds.
- Thurgoland , Churchfields has been identified as having a group of harder to reach people and as a result we are planning an outside event (Neighbours Social Afternoon) in Aug or September
- Silkstone Walk for Health nicely gathering new members not only helping to improve health and mental well-being, but it is also proving to be a good social event, with people making new friendships



- Wentworth Castle Gardens Launch Walk -19 people attended the launch of the group walk which took place on Monday 24th of May, with 10 individuals from the Penistone area able to attend. We will continue our collaboration with Wentworth Castle and more walks will be planned during in the coming months.
- Penistone Men in Sheds with just 4 members in attendance they had a long discussion on how to re-start the project The 4 attending members didn't see any short term benefit in opening the shed until after restrictions are removed in July and if they are, then an open day in the current shed should be planned to assess the interest and perhaps get a feel for what new members would be looking for. Agree that a new shed is a priority to allow for more space.
- Tai Chi Penistone group sessions re-started on 2nd June and whilst numbers were low to start with, there have been some new members and there are now between 6 and 11 attending regularly. A 6 week course is also being delivered at the Healthy Life Group at Pilley
- Barnsley U3A some group activities have restarted since lockdown restrictions have eased and others are planning to restart soon, Age Uk continues to support and help promote these.

Lot 3- Creating and Managing Responsive Networks

The emphasis on this is to create a sustainable network of people and groups who support older and more vulnerable people in the Penistone area. The Supporting Older People in the Penistone Area (SOPPA) has been created to take this forward. Covid restriction have meant that the group still have had to meet virtually which has had a limited impact

The last SOPPA group meeting on 14th April had only 3 attendees. We will re-start face to face meetings as soon as possible and agree a plan to recruit new members. We will also agree a forward plan for the group and agree post Covid priorities.

Age Friendly Penistone

While it has been very difficult to take the local Age Friendly work forward at present, we have been reviewing the findings from the Penistone consultation and feeding these into the work across the Barnsley Borough. One of the issues that was raised was around the need for more seats in public places and there is now a target on the Age Friendly Barnsley Action Plan to provide 60 more seats. We now need to consider how Penistone can be part of this and benefit the Penistone Area. We will develop the forward plan and identify future priorities and actions. Liaise with Age Friendly Barnsley developments

Following the next Government update on 19th July, we will put together a schedule of new regular and seasonal events and activities.

Barnsley Citizens Advice

27 people supported (264 since start)

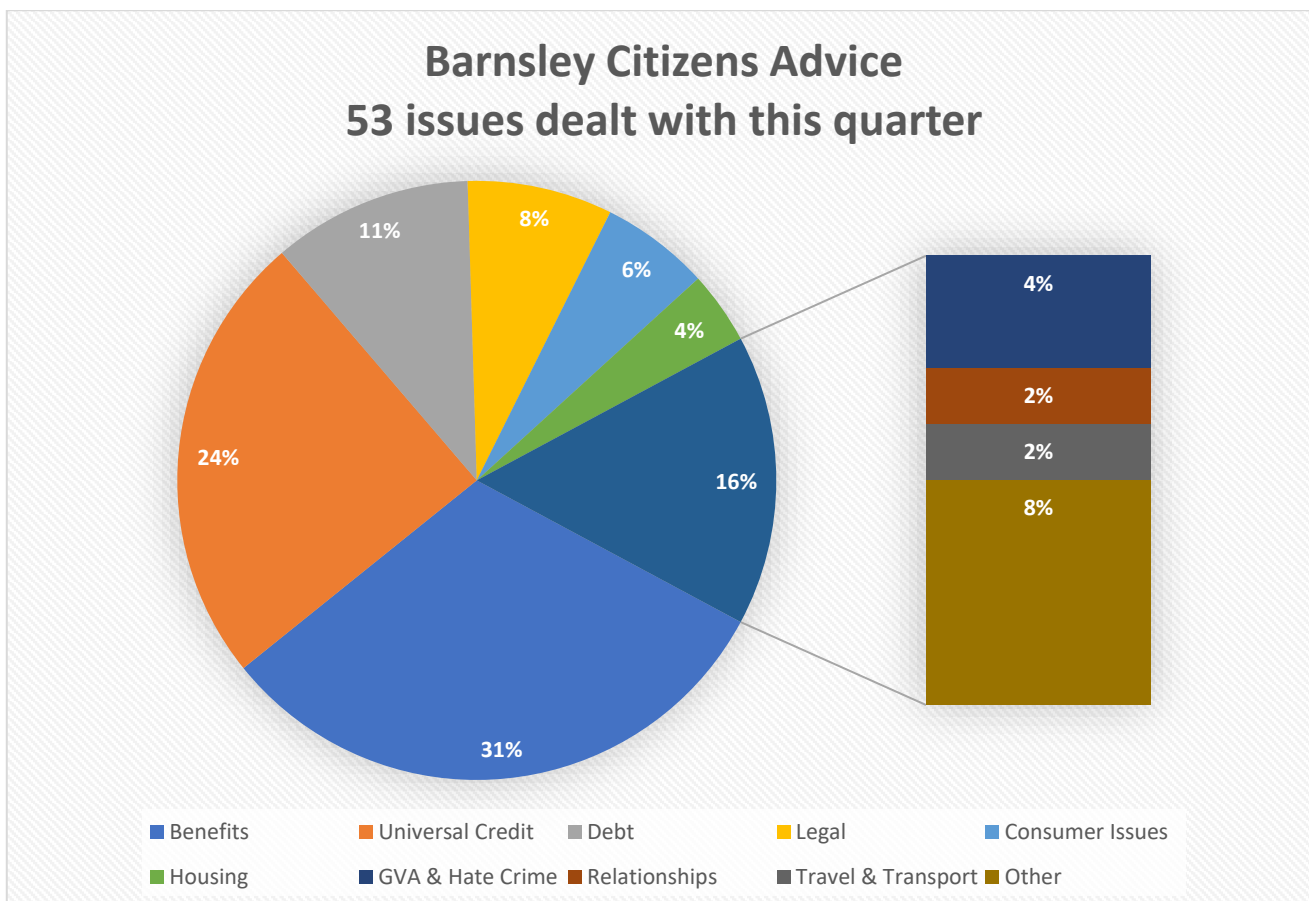
£6k of debt managed (£95k since start)

£2k of benefits claimed (£164k since start)

40 hours of volunteer involvement







DIAL Barnsley

97 enquires made

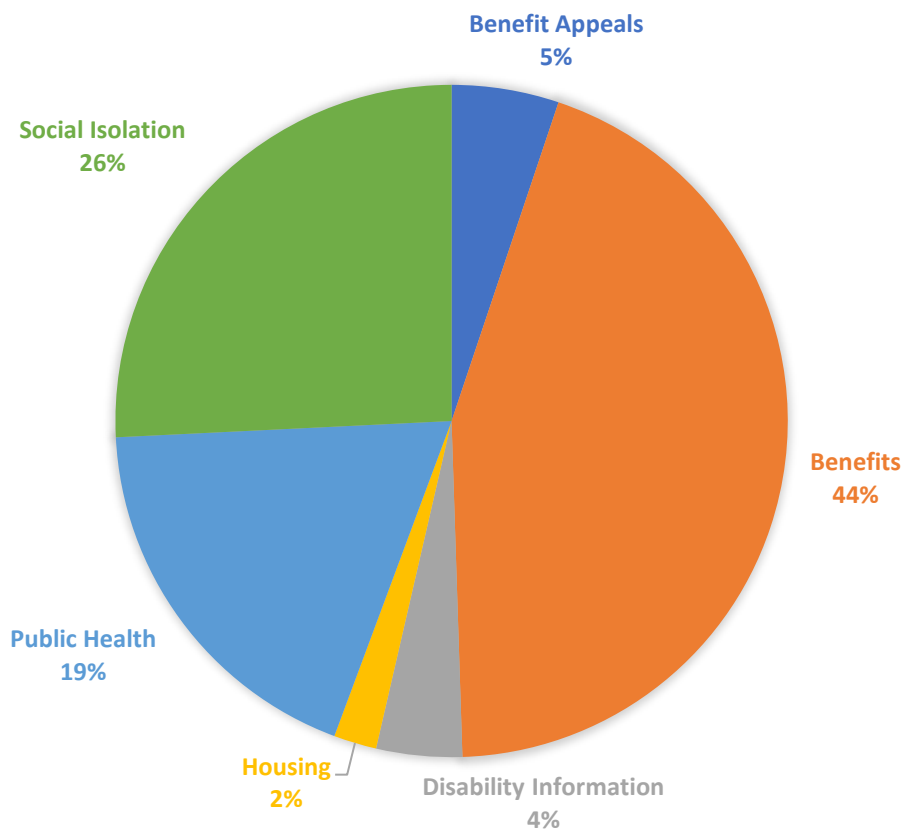
£39,492 benefits claims supported

50 hours of volunteer involvement

For every £1 invested in the project £12 returned to the area



DIAL Barnsley Issues Dealt With



Supporting Young People Grant Fund

This grant fund was set up in May 2021. All projects funded under this did not start to deliver until the end of June/beginning of July, with some starting as schools return in September. The first quarterly returns will be received at the end of quarter 2 (July-September).

Summary of projects funded:

Ad Astra – providing gender specific mental wellbeing sessions to pre-16 pupils at Penistone Grammar. Started promoting it via leaflets and with a couple of taster sessions before the end of term. From September will be working Monday and Thursday Lunch Times covering Y7 and Y10 on a Monday and Y8 and Y9 on a Thursday. Peer support model.

Penistone Grammar school – to provide mental wellbeing sessions with post-16 pupils from September to enhance educational achievement and prevent mental health impacts on later life chances

Penistone Girl Guiding – supporting young women through positive experiences and activities to enhance self esteem and wellbeing as part of a ‘Challenge’ Badge and local event

Angel Voices – community based singing workshops, culminating in community performance events to raise funds for charity . A number of successful workshops delivered at St Johns in Penistone over the summer with a planned first charity performance event to be held in the autumn

Penistone Leisure – Range of physical activities such as Teen Boxing (proving very popular so far having been fully booked over the summer), skating and a planned resilience bootcamp for September, also structured activities to support mental health (volunteers currently in training to run these).

Also for Young people from working together funds **Active Minds project Penistone FM** – to train a core group of young people in broadcasting skills who would then engage with other young people to provide their experiences and advise for others via podcasts. Trainees have been covering events over the summer period to learn new skills.



Penistone Area Team updates (April – June 2021)



- Community Development Officers (Stephen and Tanya) continue with their re-mapping of community groups and venues for each of the Penistone wards. This is helping to re-establish contact with groups and support with pandemic recovery steps, with intensive support provided by the CDOs to many existing groups such as Penistone Leisure Centre, HBee+, TPEG, Penistone Archive group, Millhouse Green Institute resulting in a number of ward alliance applications. Our Neighbourhood Engagement Officer (Rana) has been providing specific Covid support and can offer dedicated resources to help with venue re-opening.
- The Area Team has administered the Supporting Young people’s grant fund providing support and advice to potential applicants for funding, supporting the panel and setting up 6 new project contracts for delivery from July 2021. The Area Manager is arranging for successful providers of projects for young people to receive free accredited training to provide mental health support for the young people they will be engaging with.
- The area team has continued to provide support to volunteer litter pickers, following a swift recent rise in demand, working with both Twiggs and Neighbourhood services to ensure smoother processes for volunteer enquiries, and has recently worked to promote the Great British Spring Clean (28/5-13/6) <https://www.keepbritaintidy.org/home> with Twiggs in support of many of our local environmental groups.
- The team recently held a forward planning session and as a result has planned an intensive period of community engagement over the summer period as well as development work with the Ward Alliance, and promotion of volunteering in our area as part of Volunteers week (1-7th June) <https://volunteersweek.org/>
- Our neighbourhood engagement officer (Rana) continues to work closely with Public health to ensure that support continues to the Penistone communities as restrictions start to lift , all licence premises and other hospitality venues have been visited to meet timelines.
- The area team continues to work closely with the Principal Towns programme for Penistone as we work towards the next stages of development, meeting with representatives of the Penistone Town Council with wider engagement to follow.
- The team welcomed our new Elected member for the Penistone West Ward, Cllr Lowe-Flello to the Penistone Area Team as part of her induction to office.

BARNSELY METROPOLITAN BOROUGH COUNCIL

**Penistone Area Council
October 7th 2021**

**Summary report of the
Penistone Area Council Manager**

Penistone Area Council Procurement and Financial updates

1.0 Purpose of Report

1.1 This report provides members with a summary update on the following commissioning and procurement activity:

- Supporting Vulnerable and Isolated Older people service
- Working Together Fund
- Supporting Young People Fund
- Clean & Tidy Service

1.2 The report outlines the 2021/2022 financial position for Penistone Area Council and provides a current budget update for the financial year 2021/22.

2.0 Recommendations

2.1 **That members note the update of contracts funded by the existing Supporting Isolated and Older People Grant fund and procurement plan for future provision in support of this priority**

2.2 **That members receive the update and current financial position of the Penistone Working Together Fund.**

2.3 **That members receive the update on ringfenced funds within the existing Working Together Fund to establish specific activities that will support young people in the wake of the Covid-19 pandemic**

2.4 **That members note the updates on the new Clean and Tidy contract started in April 2020 from within this report.**

2.5 **That members note the update on the Ward Alliance budgets**

2.6 **That Members note the additional £18,880 that has been requested via the Self-Isolation fund and reimbursed into the budget.**

2.7 **That Members note the current financial position for the 2021/22 budget in light of any potential need for review of area council priorities.**

3.0 Supporting Vulnerable and Isolated Older People Service

- 3.1 The current grant contracts held by Age UK have continued to perform satisfactorily, operating against flexed outcomes during the Covid-19 period which has been reflected in the performance reporting presented at previous meetings of PAC.
- 3.2 At the PAC meeting 1st October 2020 members were advised that current contracts to provide the existing service were due to end in January 2021, and it was agreed that £70K is made available from the 2020/21 Area Council budget to set up a further 'Supporting Vulnerable and Isolated Older People Fund' (SVIOP) with devolved responsibility for the formal approval of the grants to the Executive Director for Communities, following recommendations from the grant fund Panel Members.
- 3.3 In light of the ongoing impacts of the Covid -19 pandemic, and the need to provide continuity of service to vulnerable members of the Penistone Community, members agreed at PAC December 3rd 2020 to the allocation of £35k from the 2020/21 PAC budget to allow a six month extension for current contracts held by Age Uk to June 2021 and to defer procurement activity for a new service until June 2021
- 3.4 Members were advised at PAC June 3rd 2021 that due to further impacts of the Covid-19 pandemic, it had become necessary to make a further deferment of the procurement of a new service beyond the original intended date of June 2021. As a result members agreed the allocation of £35k from within the 2021/22 PAC budget to support a further 6 month extension to the current Age Uk Supporting Vulnerable and Isolated Older people grants contracts.
- 3.5 Following a Member workshop in August 2020 to review current provision by Age UK a forward plan was agreed for the new grant specifications. The current grant specification is in development and will be presented to members for approval prior to advertising for potential bidders in October. Grant panel assessments of applications will take place during November/December, ensuring that any new services can be delivered from January 2022.
- 3.6 All grant contracts with Age Uk continue to perform satisfactorily, with a quarter one report presented at this meeting

4.0 Penistone Area Council Working Together Fund

- 4.1 At the Area Council meeting of October 1st 2020 members agreed that the Working Together Grant should be promoted to accept applications to fund activities which will support covid recovery intentions with a deadline of 27th November 2020.
- 4.2 At PAC June 3rd 2021 Members were advised that two applications have been approved by the Grant Panel to fund a continuation of the debt advice service to be delivered by Citizens Advice Bureau at a cost of £8118 and an information and advice service to be delivered by DIAL at a cost of £10,136. Both contracts have been supplemented by pandemic financial hardship funds, made available to support area council budgets, this has enabled extended provision to support higher demand in the last 12 months.

- 4.3 A further application from Penistone FM to support young people has also been approved as part of this grant this year at a cost of £8583, and £494 has also been taken from this grant to supplement the Supporting Young people ringfenced pot.
- 4.4 The Working Together grant continues to be promoted by the Area Team to encourage further applications and support with the community recovery process post pandemic. Members are reminded of the current total of £33,699 remaining in this pot and may wish to review this at a future meeting in light any findings from the recent community listening exercise and discussion of future priorities.
- 4.5 Total allocations to date (since the grant started in 2014)

Penistone FM	£ 15,627.00
Penistone Round Table	£ 11,660.00
Penisone Scout Group	£ 8,050.00
Sporting Penistone	£ 16,230.00
DIAL (Information and Advice service 2017)	£ 4,275.00
Barnsley Market – BMBC Market Barn additions lighting and Wi-fi	£ 6,740.00
Penistone Youth Project (TYS)	£ 8,730.00
The People Focussed Group (Bumping spaces)	£ 19,836.00
Cycle Penistone CIC	£ 5,990.00
Penistone FM Community Radio Older people	£ 19,840.00
South Pennine Community Transport CIC 2017 pilot	£ 5,000.00
Trans Pennine Trail Conservation Volunteers Penistone Station project	£ 6,630.00
Allocation to Ward Alliances	£ 10,000.00
DIAL (Information and Advice service 2018)	£ 4,395.00
South Pennine Community Transport CIC 2017 Pilot extension	£ 6,538.00
South Pennine Community Transport CIC Service Delivery 2018/19	£ 20,000.00
TPT conservation volunteers Penistone Station project extension	£ 2,890.00
Penistone FM Young Voices	£ 7,644.00
DIAL (Information and Advice service 2019 with option to extend to 2020)	£ 9,700.00
CAB Barnsley (Information and Advice Debt support 6 month Pilot to Sept 2019)	£ 2,115.00

South Pennine Community Transport CIC Service Delivery contribution 2019/20	£ 14,000
Barnsley CAB debt advice service operational costs to September 2020	£ 3566
Barnsley CAB debt advice service operational costs to September 2021	£8118
DIAL (Information and Advice service 2021 with option to extend to 2022)	£10,136
Penistone FM Young Minds project	£8583
Total Allocations to date	£236,293
Additional amount allocated to cover YP grant overspend	£494
<i>Current Amount remaining for allocation</i>	£33,699

5.0

5.1 **Working Together Grant fund – Supporting Young People**

At PAC meeting October 1st 2020 members agreed to an additional £40k allocated from within the current 2020/21 PAC commissioning budget to be ringfenced within the Working Together Fund and promoted solely for the use of activities which will support the physical and mental wellbeing of young people.

5.2

Following grant panel assessment of applications in late April /early May 2021 five project proposals were approved for funding at a total cost of £40,494. The additional £494 outside of the ringfenced grant allocation is recouped from the main Working Together Fund grant pot as show in 4.5 within this report.

5.3

Members are advised that contracts have only recently been established with all project providers, and a brief update on progress is provided within this meeting. Further more detailed performance reporting will be available to members once projects have completed their first delivery quarter.

5.4

Breakdown of allocations for Supporting Young people grant

Ad Astra – supporting young people pre16 in Penistone Grammar school	£8640
Penistone Leisure Centre	£6454
Angel Voices	£10,000
Penistone Girl Guiding	£5,500
Penistone Grammar – supporting Young people post 16	£10,000
Total allocations	£40,494

6.0

6.1 **Clean, Green and Tidy Service**

Following a robust procurement process, in which members participated, Twigg's Ground Maintenance Ltd were successful in being appointed as the preferred provider for the Penistone Clean, Green and Tidy service and started their contract on the 1st April 2020 at a cost of £100,000 for the year from within the 2020/21 area council budget allocation.

The current Clean Green and Tidy service contract started during the lock down period for Covid-19 and as a result it was agreed to flex this to meet immediate needs during the crisis period. The contract performed satisfactorily within the flexed terms with performance highlighted at PAC meetings during 2020.

Members at PAC February 11th 2021 agreed to the continuation of this service to year two of the contract from April 2021 at a cost of £100k from the 2021/22 PAC budget. A full update of this service, and performance during the pandemic period was received by members at PAC June 3rd 2021. Performance continues to be satisfactory, and a full quarter one summary is provided to PAC within the performance report presented to this meeting.

7.0

7.1 **Penistone Ward Alliance**

A budget allocation of £20k (£10k for each ward within the Penistone area) has been made available to the Ward Alliance outside of Area Council funds for the financial year 2021/22. This, together with underspend of £6,925 from the previous financial year 2020/21 provided the Ward Alliance with a working budget of £26,925 for the 2021/22 financial year.

Applications to the Ward Alliance for funding have continued to increase as community groups start to become active following the Covid-19 pandemic. Projects totalling **£3756.70** were approved at the last meeting on 23rd September 2021.

At PAC June 3rd Members approved £10k from within the PAC budget 2021/22 to be allocated to the Ward Alliance budget to provide a small ring fenced funding pot to encourage applications from groups to provide activities during the school summer holiday period 2021. Projects totalling £1590 were approved leaving a total of **£8410** still within this pot. Members are reminded that any unspent monies may be returned to the PAC budget within the financial year.

A final running total budget for the Ward alliance (including ring fenced monies) now sits at **£18,620.13**

8.0

8.1 Current Financial Summary Position

A PAC budget allocation of £200k was made available for spend within the financial year 2021/22. This, together with carry forward from the 2020/21 budget of £15,225, gave a total working budget of £215,225 (plus £10k financial hardship monies) .

Following PAC agreement to the continuation of the Twiggs contract (at 6.3 within this report) at a cost of £100k, a further 6 month extension to the Age UK grants (at 3.4 within this report) at a cost of £35k and an allocation of £10k to the Ward Alliance budget (at 7.3 within this report) from the 2021/22 budget this left a budget total of **£70,225** available for spend.

A self Isolation fund made available to support the most clinically vulnerable during the pandemic, has recently been successfully drawn down to support people in the Penistone area at a value of **£18,880**. This will be added to the total current balance as shown at 8.2 , making a total of **£89,105** available for spend.

Members are asked to note the current balance figure available for spend in light of any outcomes from the community listening exercise and potential impact on PAC priorities.

2021/22 Budget allocations

Approved spend items in operation in 2021/2022	Current approved expenditure from 2021/2022 budget
New Clean Green and Tidy contract Year two	£100,000
Age UK grant contract extensions to December 2021	£35,000
Allocation to WA for ringfenced summer holiday activities	£10,000
Total allocated spend to date	£145,000
Budget 2021/22	
Base budget	£200,000
Additional income to base budget	
Underspend from 2020/21 budget	£ 15,225
Financial hardship monies (earmarked)	£ 10,000
Self Isolation Funds	£18,880
Total budget available for spend 2021/22	£244,105
Current remaining total available for spend	£89,105

PAC Financial summary

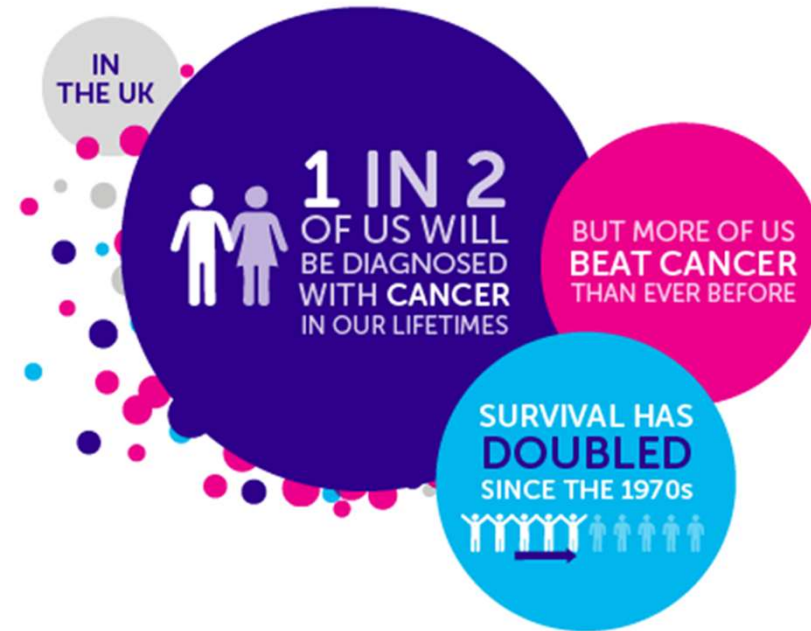
PENISTONE AREA COUNCIL - COMMISSIONING BUDGET 2021/22

Contract Name	Commissioning Budget 2019/20	Commissioning Budget 2020/21	Commissioning Budget 2021/22	
	Budget	Budget	Budget	Spend
Base Expenditure	£200,000.00	£200,000.00	£200,000.00	
Underspend from previous year	£63,358.75	£115,224.75	£15,225.00	
Countryside Skills Training				
Countryside Skills Training Extension				
Clean & Green				
Clean & Green extension				
Working Together Fund	£50,000.00			
Allocation to Ward Alliances/DWB 15-16				
Allocation to Ward Alliances 16-17				
Reducing Isolation in older people				
Public Health Funds	£3,820.00			
Supporting Older People Fund				
Supporting Older People Fund ex	£17,500.00	£52,500.00		
Supporting Older People Fund ex 2		£35,000.00		
Supporting Older People Fund ex 3			£35,000.00	
Supporting Young People Fund		£40,000.00		
Community Magazine distribution costs				
Allocation to Ward Alliances 17-18				
Allocation to Ward Alliances 18-19				
Allocation to Ward Alliance 19-20	£10,000.00			
Clean & Green 2017/18 (Y1)				
Clean & Green 2017/18 - extension Nov 19 (Y2)	£57,171.00			
Clean & Green 2017/18 - extension April 2020 (Y2)	£40,836.00			
Clean & Green April 2020 (Y1)		£100,000.00		
Clean & Green April 2021 (Y2)			£100,000.00	£60,000
Penistone Living Inserts	£2,664.00	£3,000.00		
Supporting Vulnerable & Older People Grant 2021		£70,000.00	£10,000.00	
Allocation to WA for ringfenced summer holiday activities				
Income				
Public Health Monies				
financial hardship monies			10,000	
Expenditure Incurred in Year				30,000
What funds are available			£200,000	

Contact Officer:
Elaine Equeall
Penistone Area Council Manager

Contact No:
01226 775382

Cancer



Emma Bates, Commissioning and Transformation Manager, Barnsley CCG
Kaye Mann, Public Health Specialist Practitioner, BMBC

- Cancer affects us all and sadly **1 in 2** people will get cancer in their lifetime.
- There are around **1,500** new cases of cancer each year in Barnsley and it is estimated that **4 in 10** cancers are preventable, therefore potentially **600** new cancers in Barnsley could be postponed or prevented each year.



- **Lung cancer** is responsible for the greatest proportion of cancer deaths in Barnsley (24.2% of all male and 24.4% of all female cancer deaths). 72% of lung cancer cases in the UK are caused by tobacco use, the largest contributor to preventable deaths.



- For men in Barnsley, **prostate cancer** is the second largest cause of death, being responsible for 11.8% of all male cancer deaths.



- In women, **breast cancer** is the second major cause of death from cancer, accounting for 12.4% of all female cancer deaths.



Catching cancer early is vital

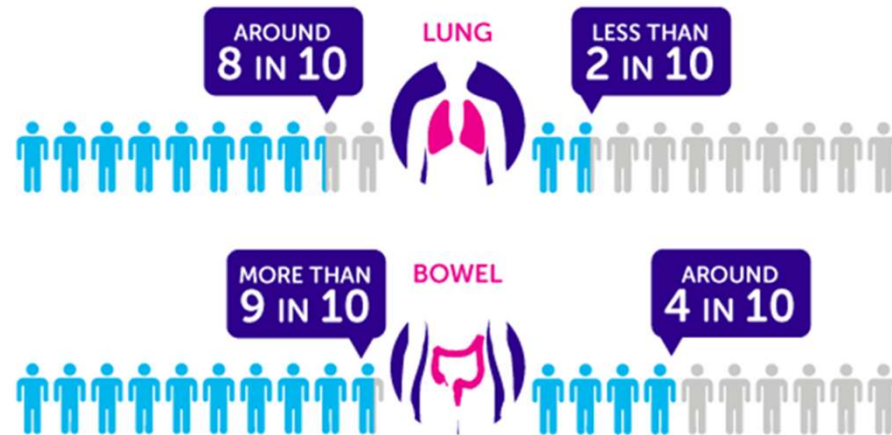
SURVIVAL BY STAGE AT DIAGNOSIS



= PEOPLE SURVIVING THEIR CANCER FOR ONE YEAR OR MORE

DIAGNOSED **EARLIER**
AT STAGE I

DIAGNOSED **LATER**
AT STAGE IV

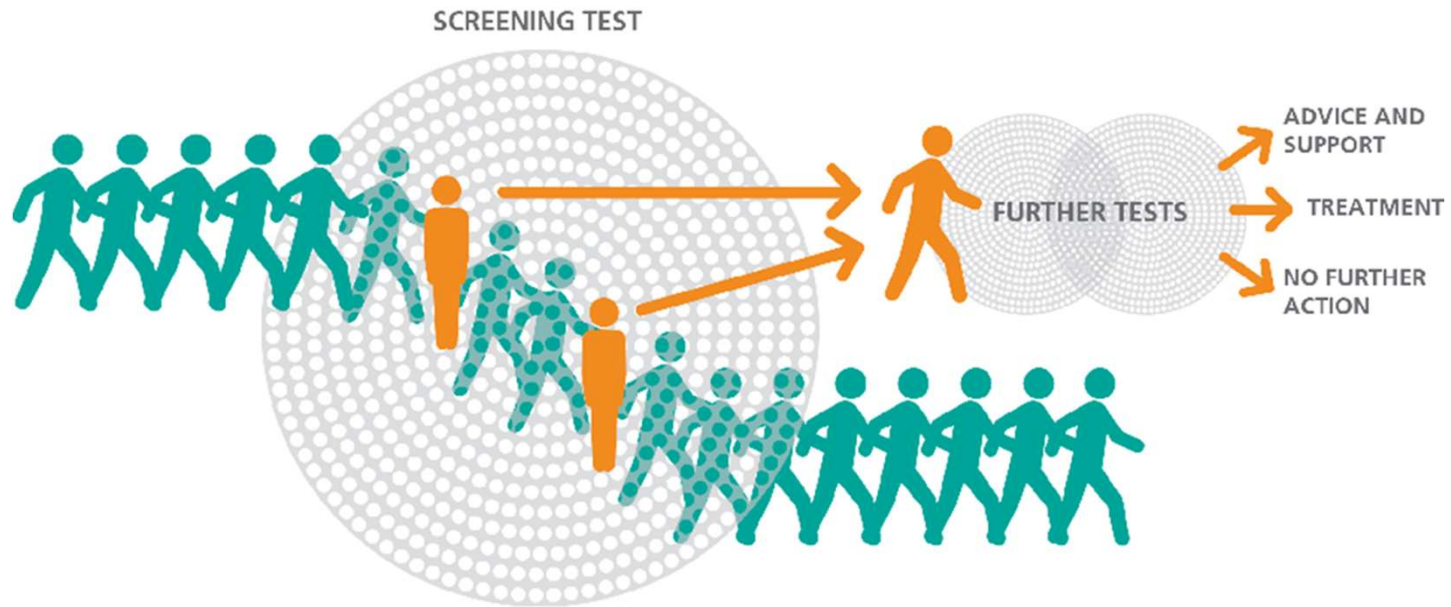


Data for people diagnosed in England in 2014

Source: ONS/PHE, Cancer survival by stage at diagnosis for England (experimental statistics)



Cancer Screening



Screening programmes overview

Bowel screening

- Men and women aged 60–74yrs, invited every 2 years
- Over 74, can request a kit
- FIT testing (implemented April 2019)

National target
60%

Breast screening

- Women aged 50–70yrs, invited every 3 years
- Women over 70 screened on request
- Mammography

National target
80%

Cervical screening

- Women aged 25-64yrs
- Invited every 3 years age 25-49, and every 5 years age 50-64
- HPV primary testing for all samples.

National target
80%



Signs and symptoms – bowel cancer

- Bleeding from the bottom and/or blood in the poo
- A persistent and unexplained change in bowel habit
- Unexplained weight loss
- Extreme tiredness for no obvious reason
- A pain or lump in your tummy
- Most people with these symptoms don't have bowel cancer. Other health problems can cause similar symptoms, **but it is important to get them checked by a doctor.**



Signs and symptoms – cervical cancer

- Bleeding between periods
- Bleeding during or after sex
- Bleeding after the menopause
- Change in vaginal discharge
- Pain
- Fear or embarrassment can stop people getting the help they need



Signs and symptoms – breast cancer



- A change in the size, shape or feel of a breast
- A new lump or thickening in a breast or armpit
- Skin changes such as puckering, dimpling, a rash or redness of the skin
- Fluid leaking from a nipple and you aren't pregnant or breastfeeding
- Changes in the position of a nipple
- Breast pain

Signs and symptoms – prostate cancer

- needing to pee more frequently, often during the night
- needing to rush to the toilet
- difficulty in starting to pee (hesitancy)
- straining or taking a long time while peeing
- weak flow
- feeling that your bladder has not emptied fully
- Blood in urine or blood in semen



Signs and symptoms – lung cancer



- a cough that doesn't go away after 2 or 3 weeks
- a long-standing cough that gets worse
- chest infections that keep coming back
- coughing up blood
- an ache or pain when breathing or coughing
- persistent breathlessness
- persistent tiredness or lack of energy
- loss of appetite or unexplained weight loss

Barnsley Behavioural Science Trial

What is Behavioural Insights/Science?



DEFINITION

The study of “human habits, actions and intentions” spanning the fields of psychology, economics, service/policy redesign and organisational behaviour.



WHAT IS A 'NUDGE'?

A technique to encourage people to make different choices (usually for their benefit or greater society) without reducing choices available.



WHY ARE WE INTERESTED IN 'NUDGING' PEOPLES BEHAVIOURS?

We know that traditional approaches such as educating or informing people don't always work as well as we previously thought

Our behaviour is more likely to be influenced by a range of other factors:

- Changes to a context
- A way that a choice is framed
- Who is communicating a message
- What others do



'Nudge' Examples

 **automatic enrolment**
Workplace pensions. We're all in.



'Nudge' Examples

**M
I
N
D
S
P
A
C
E**

EFFECT	FEATURES
MESSENGER	We are heavily influenced by who communicates information.
INCENTIVES	Our responses are shaped by predictable mental shortcuts
NORMS	We are strongly influenced by what others do.
DEFAULTS	We 'go with the flow' of pre-set options.
SALIENCE	Our attention is drawn to what is novel and seems relevant to us
PRIMING	Our acts are often influenced by our subconscious cues
AFFECT	Our emotional associations can powerfully shape our actions
COMMITMENT	We seek to be consistent with our public promises and reciprocate acts
EGO	We act in ways that make us feel better about ourselves

'Nudge' Examples

MINDSPACE



CREATING A 'SOCIAL NORM'

Your appointment with Dr Smith is on 30th January at 9:30. 90% of our patients attend their appointment as planned, please call 01785 123456 if you need to rearrange or cancel



Fit and healthy people like you normally recover after 2-3 days rest.

TEXT MESSAGE

Your appointment with Dr Smith is on 30th January at 9:30. Patients not attending their appointments costs your GP Practice £150,000 per year, please call 01785 123456 if you need to rearrange or cancel



As your doctor...



Dr Smith has asked me to...

'Nudge' Examples

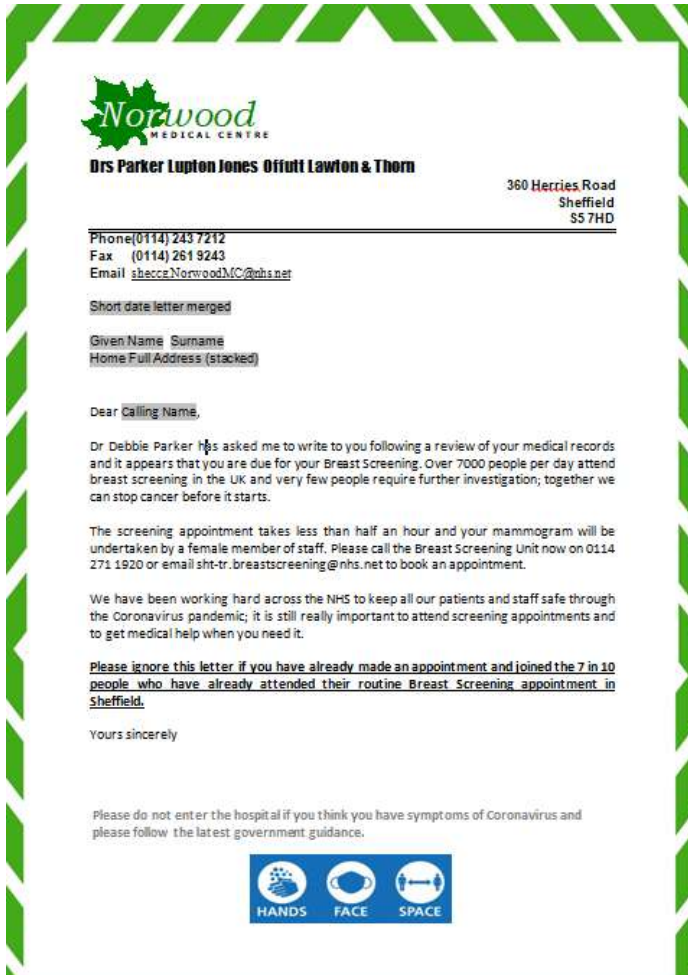
You can 'layer' nudges and use more than one of the **MINDSPACE** techniques.

Don't overdo it – you don't need to use everything at once. The 'Mega Nudge' might mean people reach their cognitive limit.

As your doctor I want you to go to the hospital to see a specialist to check your chest (MESSENGER). I've referred plenty of fit and healthy people like you (EGO) and 90% get the all clear (NORMS). I can book you an appointment now (default) and I will get your test results back really quickly (INCENTIVES). Promise me you will go (COMMITMENT) - it is important you do this for your family too (AFFECT)'.



How was this used to improve cancer screening uptake?



- ▶ Non-Responder Follow up letter
- ▶ SMS reminder messages
- ▶ Opportunistic Script
- ▶ Proactive Script
- ▶ Video Trial
- ▶ Drop in Clinic

Outcome

- ▶ Increase in the monthly cervical screening attendance by over 27%
- ▶ Evidence that younger women who have never had a smear test are now presenting for screening
- ▶ Interventions easy to implement

Barnsley Behavioural Science Trial

Concept agreed – Foodbank Community Trial

Concept agreed following discussions with the Local Operational Group and the CVS.
Agreed that working with the foodbank will help to focus on inequalities.

Operational planning

Designing how the trial will work in practice, involving key stakeholders.
Understanding any risks and challenges and developing processes that will mitigate these (e.g. difficulty booking GP appointments for service users).

Engagement and training

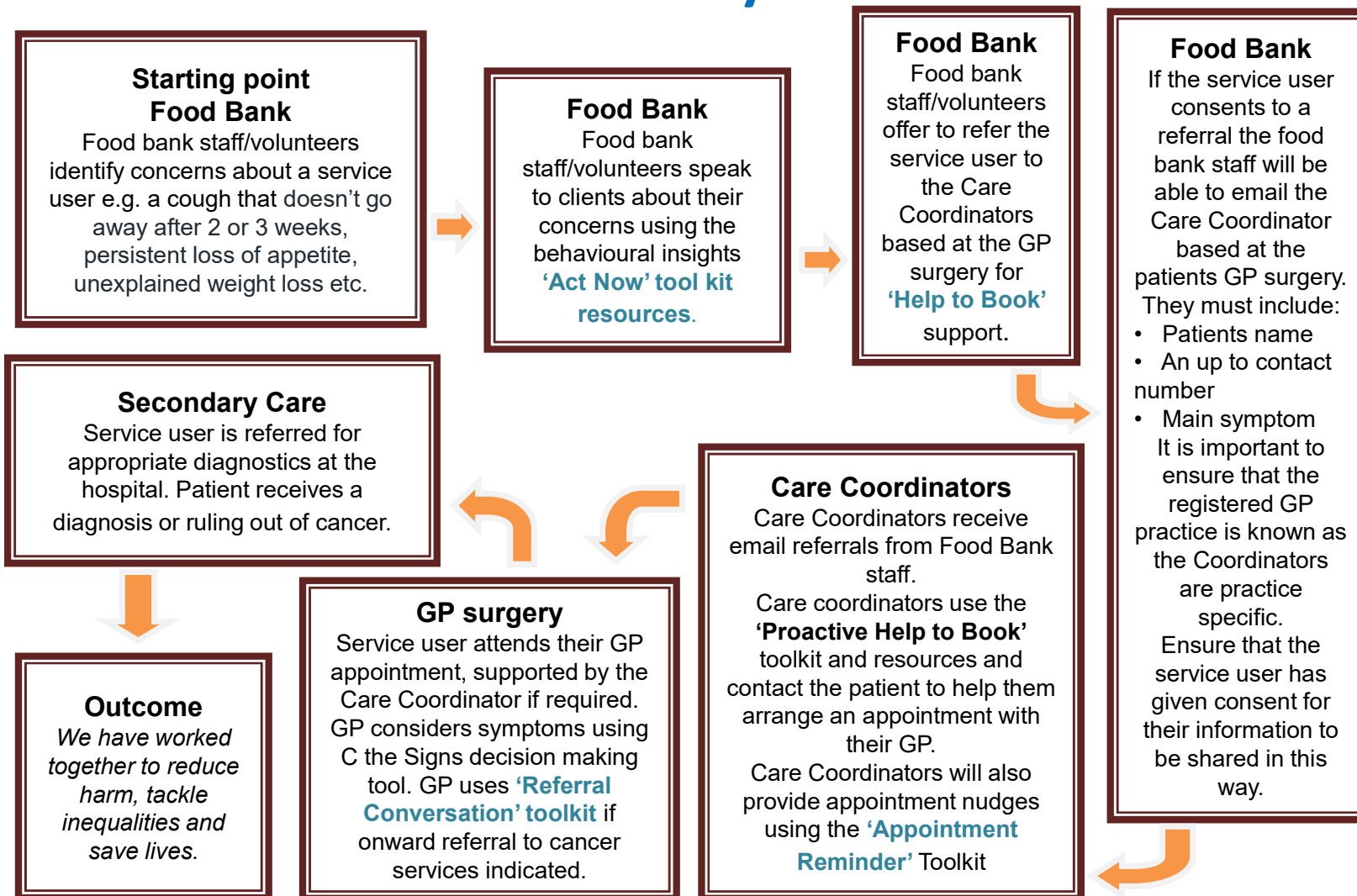
Training sessions provided to Care Coordinators, GP's and planned for Foodbank staff.
Provisional behavioural science nudges and tools shared with participants for feedback.

Development and sign off of final resources

Final resources 'nudges' for the trial developed based on feedback provided.
Resources being signed off.
Evaluation methods designed.

Soft Launch – planned for September 2021

'Go Live' preparation sessions offered to trial sites.
Soft launch will allow us to tailor to demand and continue to adapt and develop.
Will allow for fluctuations in availability (e.g. contact tracing/holidays)



What next?

- Social media campaign to support the trials
- Go Live sessions for trial site
- Monthly local operational groups
- Evaluation of the trials
- Roll out successful elements of the trials across Barnsley



 **NUDGE**
THE ODDS
Let's find cancer early


Barnsley
Clinical Commissioning Group

Worried about Cancer?

You are not alone

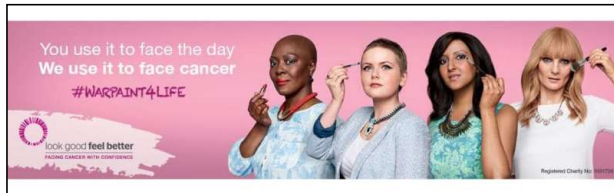
Every month GPs in **Barnsley** send over **840 people** to get symptoms checked and **more than 92%** get the all clear.

In the last 40 years, cancer survival has more than doubled when diagnosed early

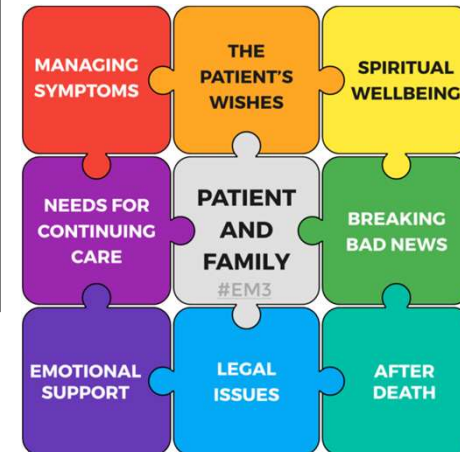
**Don't ignore symptoms.
Book a GP appointment if you are concerned about any signs of cancer.**

Supporting People whom have a Cancer Diagnosis & Beyond

- The Well is a place for cancer patients offering beauty and complementary therapies to any patient receiving treatment at Barnsley Hospital or living within the Barnsley area. At Suite 12, Queens Court Business Centre, Regent Street.
- Choir and Peer to Peer Support via this route too
- Tailor-made service to teach people how to tie scarves and fit hats, which is located on ward 2 @ BHNFT
- Anxiety management sessions
- Cancer Support Workers at hospital



End of Life Care



Our ask of you:



- Promote healthy lifestyle messages
- Help us raise awareness of the signs and symptoms of cancer
- Encourage residents to get checked out if something doesn't feel right
- Encourage uptake of cancer screening
- Share social media content related to the behavioural science trials and national cancer campaigns
- Make people aware that GP's are experiencing extremely high volumes but they are prioritising those with highest need. When triaged they should highlight that they are concerned about possible cancer symptoms.
- Cancer Prevention and Detection Group – would anyone like to get more involved?